

WYBC-THE YALE BROADCASTING COMPANY

PROGRAM DEPARTMENT

16 December 1947

TO: Radio Station WYHC (7)
Radio Station WBIB (7)
Radio Station WELI (5) (Information)
The Yale Athletic Association (4) (Information)
Radio Station WYBC (15)
All departments and Personnel Concerned

REFERENCE: YALE BASKETBALL GAMES

Pursuant to agreements arranged at a meeting of the above radio stations and the Yale Athletic Association, December 16, 1947, WYBC, The Yale Broadcasting Company will be the originating station for all the Basketball games held in the Payne Whitney Gymnasium during the actual school year. Radio stations WBIB and WYHC will receive the games from WYBC via telephone lines in conformity with the following procedures:

BROADCAST TIME: 8:40-00 WESTERN UNION-NAVAL OBSERVATORY TIME
This is subject to change for various games.
Individual stations will be informed at least
24 hours in advance if there is a change of time.

SPONSORSHIP: Sponsorship of any games will be by individual stations only. Commercials will be aired from the actual station involved; AND ALL COMMERCIALS MUST BE APPROVED AND CLEARED THROUGH THE YALE ATHLETIC ASSOCIATION, Office of Mr. Loftus, BEFORE BROADCAST TIME. INDIVIDUAL STATIONS WILL BE RESPONSIBLE FOR CLEARING THEIR OWN COMMERCIAL COPY.

STATION BREAKS: Station breaks will be thirty (30) seconds in duration and will occur at or between the following times:
8:55-9:05 PM
9:25-9:35 PM
9:55-10:05 PM only if the game will run
beyond 10:15 PM.
AND FOLLOWING HALF TIME FILLS WHICH WILL BE
PROVIDED BY EACH STATION.

THE SPORTSCASTER WILL CUE FOR STATION BREAKS WITH THE FOLLOWING:

"WE NOW PAUSE 30 SECONDS FOR STATION IDENTIFICATION.
THIS IS THE YALE BASKETBALL NETWORK."

ENGINEERS: All engineers will be responsible for cutting their lines for breaks and half time fills, etc. WYBC will provide 5 seconds of silence on each end of the break so that other stations can make necessary connections. Engineer at the gym will cut his master gain for 27 seconds and will restore line at the end of that time, so that sportscaster may resume after exactly thirty seconds.

HALF TIME PROCEDURE: The sportscaster will cue stations after a brief recap of the first half with:

"AND NOW UNTIL THE SECOND PERIOD IS ABOUT TO START
WE RETURN YOU TO OUR STUDIOS. THIS IS THE YALE
BASKETBALL NETWORK."

During the half time, WYBC studio engineer will be in direct phone contact with WBIB and WNHC over the line to keep them posted on remaining time in the half period which should normally run about 10 minutes. WYBC Studio Engineer will give each station 1 minute notice before game is about to be resumed. Inasmuch as he must be in contact with both stations, Gym, and Arena, WYBC engineer will only be able to talk over line to each station at various intervals. In the remaining 15 seconds of the 1 minute specified above, each station should close out with a station break.

WYBC-ENGINEER: WYBC Engineer at the Gym will take all his cues from the WYBC studio station break.

"WYBC, 640 on your radio dial."

He will then wait five seconds before giving sportscaster starting signal.

COMPLETION OF THE GAME: Following the recap, Sportscaster will cue stations with:

"THIS IS THE YALE BASKETBALL NETWORK."

Every effort will be made by this department to adhere to the above procedure to insure good production for all those concerned. All stations are cautioned to have an emergency musical fill ready.

Contact phone numbers are:

WYBC 5-6284

7-3131 EXT 459

WBIB 5-5413

WNHC 8-0196; Transmitter 8-0926

DAVID H. Z. JOHNSTON
Program Director
The Yale Broadcasting Company

HALF TIME PROCEEDURE: The announcer will end station after a brief
recap of the first half when:

"AND NOW WITH THE SECOND PERIOD IS ABOUT TO START
WE TURN YOU TO OUR STUDIOS. THIS IS THE YALE
BASKETBALL NETWORK."

During the half time, WYBC studio engineer will be in
direct phone contact with WYBC and WYBC over the line
to keep them posted on remaining time in the half period
which should normally run about 10 minutes. WYBC Studio
engineer will give each station 1 minute notice before
game is about to be resumed. Inasmuch as he must be in
contact with both stations, Gym, and Arena, WYBC engineer
will only be able to talk over line to each station at
various intervals. In the remaining 15 seconds of the
1 minute specified above, each station should close out
with a station break.

WYBC-ENGINEER: WYBC Engineer at the Gym will take all his cues from the
WYBC studio station break.
"WYBC, 640 on your radio dial."
He will then wait five seconds before giving announcer
starting signal.

COMPLETION OF THE GAME: Following the recap, announcer will end
station with:

"THIS IS THE YALE BASKETBALL NETWORK."

Every effort will be made by this department to adhere to the above
procedure to insure good production for all those concerned. All
stations are cautioned to have an emergency musical well ready.

Contact phone numbers are:
WYBC 3-6884
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DAVID H. & J. JOHNSON
Program Director
The Yale Broadcasting Company